



***13th Igorot International Consultation (IIC-13)
Souvenir Book Program Form***



The Igorot Global Organization (IGO), in partnership with IGO Philippines and IGO Kalinga Branch invite you to advertise on the IIC-13 Souvenir Book. The Consultation will be held at Tabuk City, Kalinga Philippines on Feb 4 – 7, 2020 at Las Vegas Hotel.

We are expecting hundreds of attendees from all over the world. While the primary goal of the IIC-13 Souvenir Book is to raise funds for the IGO's Scholarship Program, it also provides the following opportunities:

- To acknowledge a person who excelled in their chosen career or contributed greatly to the preservation and promotion of Igorot culture.
- To showcase your organization. There are various organization around the world whose roots can be traced to Benguet, Ifugao, Mountain Province, Kalinga, Apayao and Abra. Through this souvenir book, share with us your vision and mission and your accomplishments.
- To introduce your family and your clan. Let us recognize your loved ones and special milestones in your family history.
- Advertise your company's products and services.

Please complete the attached souvenir form and send your camera-ready advertisement and payment per instructions. We look forward to receiving your advertisements. If you have any questions, please contact any of the members of the IIC-13 Souvenir Program Committee:

Sincerely,

The IIC-13 Souvenir Program Committee

Edwin Abeya. Ebabeya@gmail.com

John Dyte. jdyte@benguet.com

Naty Sugguiyao. batoklady@gmail.com

Souvenir Program Form Instructions

1. If the ad is fully laid out to fill an 8.5"x11" page requiring no further editing, please submit no later than December 1, 2019. Please submit this in high resolution PDF.
2. If the submission is text and pictures, please submit no later than November 1, 2019. We will do the layout for you and post it on a website for you to review and approve the layout.
3. If you require assistance in writing the text of the ad as well as enhancing the image or coordinating with various friends or relatives across the globe to gather pictures or comments, please submit them as soon as possible. We can help in coordinating and collecting the information. We will do various iterations of your ad until you are satisfied with the look and feel. This has occurred in several ads where someone in one country is paying for the ad as a tribute for someone in another country while the source of the information is resident of a third country. Each contributing something for the ad. This takes time. Please contact our team as soon as possible, even if only to indicate intent to submit an ad.
4. Please send your ad with this form filled out via email to Ed Abeya at ebabeya@gmail.com and cc: Naty Sugguiyao at batoklady@gmail.com. Please note the deadlines above.

The committee wants to ensure that your advertisement will be professionally done. Accordingly, we will create a website where we will ask you to review and approve its final look.

Advertisement Rates:

<u>Type (All pages in color)</u>	<u>Rate</u>
Back Cover (Outside)	\$400.00
Back Cover (Inside)	\$300.00
Full Page	\$110.00
Half Page	\$55.00

5. Name of Advertiser/Group: _____

6. Your e-mail address and cell phone number:

Email address: _____ Cell Phone: _____

There are two ways to send your payment

1. Using your service provider, transfer money from your account to IGO Kalinga's Philippine National Bank Account. You will need the following information:
PNB Account: 228610128677.
Recipient: Esther Omengan: (IGO Kalinga Treasurer) or Natividad Sugguiyao.
Address: PNB Tabuk Kalinga Branch, Westgate Bldg, Dagupan Weste, Provincial Road, Tabuk City, Kalinga Province 3800.
After you have completed the money transfer, please inform Esther (Beb) Omengan at gennoma@yahoo.com or text her via her cell phone at 9260047711.
2. Or for those who prefer to pay by Credit Card, you can pay on line by going to <https://www.eventbrite.com/e/iic13-kalinga-tickets-59665686675>. There will be an additional \$9.00 processing fee. After payment, please notify Naty Sugguiyao and Ed Abeya at ebabeya@gmail.com, CP: 240-505-1419.